

SURF CHIC

Ride the wave with pops of neon, tie dye, and sporty color blocking.



FEDERICA
Emma Emme

Metallic sandals, Burberry
The perfect shoes for the beach: flat, comfortable and very chic. Straight from the catwalk in metallic leather. These are fun and glamorous!



Swimsuit, Melissa Odabash
You'll shine into the waves with this amazing cut-out swimsuit. It's perfect for surfing or even a cocktail party. Sporty and fashionable!



LALA
Lala New York City

Headband, Cynthia Rowley
We all want to be sun-kissed and chic this spring. This Cynthia Rowley for Roxy headband will keep pesky flyaways out of your face and keep you looking refreshingly cool.



Parka dress, Barlow
We all want a dress that's easy enough to wear over your bikini and cute enough to skip off to lunch with friends. Barlow has the perfect option with this parka dress in silk jacquard.



ROBYN
Chi-Chi (says Robyn)

Tie-dye dress, Need Supply
I may be East Coast born and bred, but even I can channel some West Coast cool in this edgy tank dress. Wear it over a pastel tank or your favorite swimsuit!



Claw necklace, Odette NYC
You don't have to wrestle a shark to earn your beach-to-street cred. Wear this fierce claw necklace with anything and everything to maintain your chic, tough girl image.



MOLLY
Ou Est La Mode?

Lip paint, Barry M.
Add a splash of Proenza Schouler color with a bright lipstick color, such as this green Barry M. shade.



Gladiator jellies, Topshop
Clashing colors is a major feature of the Surf trend, so pair your lipstick with a pair of blue jelly shoes.



MIKKI
The Obsessionista

Color blocked dress, Lisa Marie Fernandez
Channel your inner Bond girl in this black and lime green neoprene color-block dress. The ultimate in surf chic, it's a look that is athletic, bold and undeniably sexy.



Wave spray, Frederic Fekkai
You don't have to spend a day at the beach to get fresh-off-the-beach hair. Catch a wave or create them with Frederick Fekkai's Wave Creating Spray for that tousled surfer-girl look.



JENNIFER
Red Sole Diary

Color-blocked shopper, ASOS
The bright colors of this bag will add the perfect flair to your summer wardrobe. Colorful bags are a great way to liven up a basic summer outfit.



Tinted moisturizer, Amore Pacific
I love this SPF tinted moisturizer. It is a great way to even out your skin tone without having to wear heavy makeup in the summer, all while protecting against the summer sun.

